

CELEBRATE 10 YEARS OF GOING RED BY WEARING RED

*Wear red on Friday, February 1, 2013 for the
10th Annual National Wear Red Day[®]*

Wear red on the 10th Annual National Wear Red Day to stand with women in the fight against their number-one killer: heart disease. Because when Women Go Red, all of us – women and men – join together to support swifter action for women's health, increased funding, and more research, all for the ultimate goal of saving women's lives.

**HELP US MAKE AMERICA GO RED
AND SAVE WOMEN'S LIVES!**

Learn More at
GoRedForWomen.org/WearRedDay





10 Years of Turning the Tide

Go Red For Women works to gain equal support for women in the study, prevention and treatment of heart disease.

- Historically, heart disease research and treatment have focused on men.
- Women are less likely to seek treatment, less likely to receive needed therapies, and more likely to be charged higher health care premiums than men.
- Yet heart disease remains the leading killer of American women, affecting one in three.

10 Years of Inspiring Generations

Get tools and tips for helping more Women Go Red at GoRedForWomen.org/WearRedDay:

- Organize an event at your workplace, school or organization
- Raise funds with our easy-to-use online tool
- Build your own page for fundraising and awareness



Help Us Make America Go Red and Save Women's Lives.
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nationally sponsored by



10 Years of Saving Women's Lives

Rekisha Harris
Heart transplant at 32

"We are the ones who live in our bodies each day. And we have to speak up when something doesn't feel right. I tell everyone I know to pay attention to any changes in your health and see as many doctors as necessary to be sure your voice is heard."